



HFMA's Certified Healthcare Financial Professional (CHFP)

Why Become Certified

Certification via the CHFP Designation is a valuable component of the healthcare financial professional's skillset being recognized by employers and peers alike. As the area's healthcare landscape becomes more competitive it is important for the financial professional to gain every advantage.

NEW ONLINE COACHING RESOURCES AVAILABLE NOW!

Wisconsin has joined forces with the certification leaders of AZ, CT and VT/NH chapters to organize a new joint educational program using an innovative approach to teaching the certification material. This newly designed Training Program is accessible today under "Certification" at www.hfmawisconsin.com. Our Chapter will inspire you by:

- Providing **FREE** coaching lessons; speakers are "subject matter experts" presenting test topics
- Providing pre-recorded 6 coaching sessions for the Module I lessons.
- Using You Tube to access these recorded 6 coaching sessions on your chapters website
- Reimbursing members to encourage Certification and help defray your costs

If you have questions about certification, please do not hesitate to contact one of our Certification Co-Chairs:

leslie.claas@froedtert.com
amendeloff@ehrdocs.com

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CHFP coaching material is viewable 24/7 on YouTube!!!

Available Now!

Become a Certified Healthcare Finance Professional (CHFP) and stand out from the crowd! Look for our YouTube videos for FREE 24/7 coaching sessions with Module I located on the chapter's website.

NO Registration Required, Space is unlimited!!

Courses AVAILABLE:

Course

1. The Big Picture
2. Financial Accounting Concepts
3. Cost Analysis Principles
4. Strategic Financial Issues
5. Managing Financial Resources
6. Looking to the Future

Presenters

Kevin Boren
Christina Bradbury
Kevin Boren
Terry Brennan
Travis Boucher
Jeff Helton

Stand out from the Crowd!

Become a Certified Health Care Financial Professional (CHFP)



CERTIFIED

CHFP Certification Info

The CHFP program has been updated to provide the broad range of business and financial skills essential for succeeding in today's high-value healthcare environment: Business acumen, Collaboration, Financial strategy, and Understanding future trends

The new CHFP is geared toward financial professionals, clinical and nonclinical leaders, and payers – all those whose jobs require a deep understanding of the new financial realities of health care. The new CHFP program includes two modules (*both modules must be successfully completed to earn the CHFP*):

Module I of the CHFP program: HFMA's *Business of Health Care* online program. Healthcare finance overview, risk mitigation, evolving payment models, healthcare accounting and cost analysis, strategic finance, and managing financial resources.

Module II of the CHFP Program: HFMA's *Operational Excellence* exam. Exercises and case studies on the application of business acumen in health care.

Any WI HFMA Member who passes the Module I exam will be reimbursed the full \$400 fee. Members are reimbursed \$150 of the \$300 fee for passing Module II. NO FEE FOR RETAKES.

(Note: You must be a current and active member of WI Chapter when you took and passed the exams as well as when you request the reimbursements)



Speaker Bio's

Kevin Boren is the CFO for Essentia Health's East Region. Essentia Health is headquartered in Duluth, Minnesota, and the East region includes 7 hospitals, 430 physicians, and associated clinics spread through Northeast Minnesota and Northwest Wisconsin. Prior to joining Essentia Health in January of 2014, Mr. Boren was the CFO of Meritor Hospital in Madison, Wisconsin. He also previously served as Director of finance for Hennepin County Medical Center, and began his career at Allina Health System, both in Minneapolis, MN.

Christina Bradbury is the Assistant Professor of Accounting/Finance at Plymouth State University (PSU). Christina teaches many courses including financial accounting and reporting, cost accounting, healthcare financial management and macroeconomics. In 2015 Christina was a finalist for PSU's distinguished graduate teaching award.

Terry Brennan is a retired former Director of Finance, Controller and CFO. His healthcare Finance career started in 1977 and continued until 2014. He also worked for seven years on the clinical side. He led the budgeting efforts for the institutions he worked for since 1977. He was heavily involved with all facets of bond issues, both general obligation and revenue bonds.

Travis Boucher is currently in a new role as Director of Finance and Reimbursement Policy with the New Hampshire Hospital Association. Prior to this role he was the Associate Director of Revenue Cycle Operations at the Elliot Hospital and has a track record of collaborative success working on financial and operational initiatives. He is a graduate of the Health Management and Policy program at the University of New Hampshire and began as an intern at LRGHealthcare in Laconia and working there before going to graduate school to receive his Master's in Business Administration with a focus in Healthcare Administration from Wagner College in New York.

Jeff Helton, PhD, CMA, CFE, FHFMA, is an Assistant Professor of Health Care Management at Metropolitan State University of Denver and brings over 25 years of diverse experience in health care finance to his work at MSU Denver. As a certified management accountant, a certified fraud examiner, and a fellow of the Healthcare Financial Management Association, he has the proven ability to reorganize health care facilities and deliver positive financial results. As a former chief financial officer in the health care industry, Jeff specializes in fraud auditing, reimbursement analysis, internal audits, health care operations evaluation, and large-scale data analysis.

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