



1



HFMA All-Inclusive Membership, Committees, Certification, and Upcoming Events

2



New All-Inclusive Membership

- No more add-on fees for additional resources
- Previously:
 - Membership Dues - \$335
 - Certification - \$700+
 - Forums (Online Groups) - \$500
 - The Business of Healthcare - \$99 per session
 - Webinars – Mostly free, some paid
 - hfm Magazine - Free (\$260 for non-members)

3



WI HFMA Committees

- Advisory
- Awards & Recognition
- Certification
- Communications & Marketing
- Financial Review
- Membership
- Mentorship
- Networking
- Programs
- Sponsorship
- Volunteer
- Webinar

13



Committees – Chairs and Co-chairs

- **Advisory Co-Chair:**
David Carter - davidcarter@meddata.com
Matthew Streeter - streeterm@krmh.net
- **Awards & Recognition Chair:**
Melinda Mastel - melinda.mastel@gmail.com
- **Certification Co-Chairs:**
David Carter - davidcarter@meddata.com
Sherry Evenson - sherryevenson@asprius.org
- **Communications & Marketing Chair:**
Katie Boelter - kboelter@hotmail.com
- **Financial Review Co-Chairs:**
Tracy Quinn - tracyquinn@ccdh.com
Julie Kressin - julie.kressin@crossstate300rhealth.com
- **Membership Co-Chairs:**
Brittany Tillman - brittanytillman@aurora.org
Bruce Lorenz - bruce@lorenz.com

14



Committees – Chairs and Co-chairs

- **Mentorship Co-Chairs:**
Nathleen Olewinski - nleo@uwm.edu
Brittany Tillman - brittanytillman@aurora.org
- **Networking Chair:**
Mark Herder - mahark@creditmgmt.com
- **Programs Chair:**
Matt Clark - matthew.clark@froedtert.com
- **Sponsorship Co-Chairs:**
Art Mertig - amertig@ashlandmmc.com
Leslie Clark - leslie.clark@froedtert.com
- **Volunteer Coordinator:**
Corina Schoenke - cschoenke@wipfl.com
- **Webinar Chair:**
Colleen Nolan - cnolan@grantregional.com

15

hfma
Member Since 2014
H₂O Committees

- **Advisory**
 - Ensures continuity in chapter strategy and operations
 - Past President and President generally serve as co-chairs
- **Awards & Recognition**
 - Collects, tracks, and reviews chapter activity by member and recognizes members for various achievements
- **Certification**
 - Implements strategies to increase certification among chapter members
 - Serves as a liaison between the Association certification team and the chapter to help answer questions
- **Communication & Marketing**
 - Responsible for newsletters, blog, social media presence, website design and content, emails, and overall marketing campaign of the chapter

16

hfma
Member Since 2014
H₂O Committees

- **Financial Review**
 - Works with third party organization to audit and review chapter's financial transactions and standing
- **Membership**
 - Assists with marketing to both members and non-members, tracks renewal and new membership numbers, and strategizes ways to increase overall chapter membership and participation
- **Mentorship**
 - Connects seasoned HFMA members with newer members to help encourage relationship building and to provide a "go to" resource within HFMA for those newer members
 - Several events held throughout the year often at chapter meetings
- **Networking**
 - Plans, coordinates, and oversees networking events throughout the year in various locations
 - Works closely with Programs committee on networking events adjacent to chapter conferences

17

hfma
Member Since 2014
H₂O Committees


- **Programs**
 - Plans and manages chapter conferences
- **Sponsorship**
 - Creates and implements benefit packages for each sponsorship level and helps organizations find the best level to meet their needs
- **Volunteer Coordinator**
 - Seeks and connects volunteers with committee leaders to satisfy chapter needs
- **Webinar Chair**
 - Works with other chapters in Region 7 to provide webinar opportunities to the Wisconsin chapter
 - Finds speakers for and coordinates webinars

18

 MEGA Conference


- Location: Wisconsin Dells, WI
- Venue: The Kalahari Resort & Conference Center
- Dates: 1/22/2020 – 1/24/2020
- Early Bird Cost: Full 3-Day Program – \$250
- Speakers:
 - Opening Keynote: Ron Galloway - The Disruptors: How Big Tech Will Change the Future of Healthcare
 - Middle Keynote: Randy Dean - Taming the E-mail Beast: Key Strategies for Managing Your E-mail Overload
 - Closing Keynote: Paul Long - Connecting the Workplace and Life Through F.U.N.
 - And many more...!
- Check website for updates!
 - www.megawisconsin.com

22

 Mini Regional Conferences

- Description: short conferences with 1-2 speakers and a networking event to follow
- Goal: bring together healthcare finance professionals for education and a chance to network in locations closer to home
- Cost: \$20
- Topics, Speakers, and Venues: TBD – watch for updates as we near the dates!

23

 Mini Regional Conferences

Mini Regional Conference #1

- Location: Eau Claire, WI
- Districts Representing: Western and Northern
- Date: 3/12/2020

Mini Regional Conference #2:

- Location: Appleton, WI
- District Representing: Eastern
- Date: 4/2/2020

24



Mini Regional Conferences



25



Spring Conference & Annual Meeting

- Location: Pewaukee, WI
- Venue: The Ingleside Hotel
- Dates: 5/13/2020 – 5/15/2020
- Cost: Members – \$195; Non-Members – \$275
- Join us for education, networking, celebration, and the swearing in of the new officers and board members

26



Other Brief Notes

- **Webinars**
 - HFMA Association hosted webinars
 - Chapter and Regionally hosted webinars
- Check the Association and chapter websites periodically for updates and additional information
 - HFMA - www.hfma.org
 - HFMA WI - www.hfmawisconsin.com

27



Questions?

HFMA - www.hfma.org
HFMA WI - www.hfmawisconsin.com
