



## HFMA Enterprise Membership

Bill Casey  
Senior Vice President Member Relations and Business Development

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- Top performing companies are almost 5X more likely to have an extensive learning culture
- High performers are nearly 2X more apt to say that a culture of learning helps meet organization goals
- Employees at top performing organizations share knowledge with their colleagues at a rate 4X higher than lower-performing organizations

Source: Building a Culture of Learning published in 2016 from the Association for Talent Development (ATD)

*"HFMA's Enterprise Membership is here to help you meet today's challenges by bringing you educational and career development resources that align with your professional goals. We can help equip you to succeed in the new era of health care."*

Joseph J. Fifer, FHFMA, CPA  
President and CEO, HFMA

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**Employee Development**  
Professional development and career pathways.

**Organizational Education**  
Unlimited access to HFMA's award-winning financial management education.



**Cost Containment**  
Address growing pressure to reduce cost of membership and education.

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### ENTERPRISE MEMBERSHIP JOURNEY MAP



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