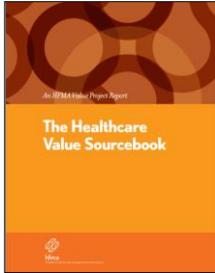


HFMA Initiatives

The Value Project: Discover Strategies for High-Value Health Care

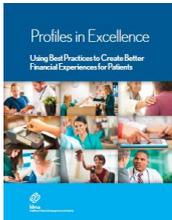


hfma.org/valueproject



14

Healthcare Dollars & Sense: Improve the Financial Experience for Patients



hfma.org/adopter

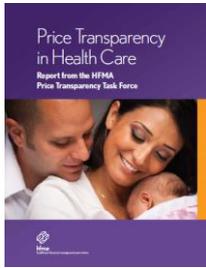
Achieve Adopter Recognition!

- Join more than 250 healthcare organizations that have adopted HFMA's best practices for patient financial communications
- Ensure that your organization's policies reflect consumer needs in the high-deductible health plan era
- Learn from the revenue cycle self-assessment that's part of the application process

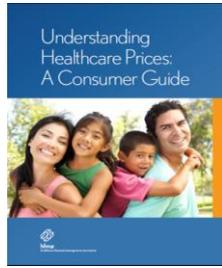


15

Educate Consumers, Improve Transparency



hfma.org/transparency



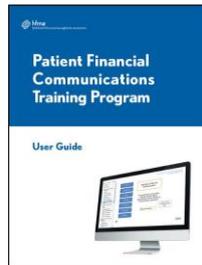
hfma.org/consumerguide



16

Equip Staff for Success in the Consumerism Era

- Agenda for live onsite training for your patient access staff
- Slide deck that can be customized
- Sample financial policies
- Coaching guidelines



hfma.org/dollars



17

MAP: Hit Your Revenue Cycle Performance Targets



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18

Regulatory Resources: Perspective on the Policymaking Process



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19

Organizational Membership



NOW, ORGANIZATIONS CAN OFFER HFMA BENEFITS AND RESOURCES TO ALL OF THEIR EMPLOYEES AND PHYSICIANS

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What It Means for Current HFMA Members

- Individual membership and benefits will not change
- Common ground and shared experiences with a wider range of people
- New opportunities to collaborate with the three circles



20

Introduce Your Physician and Physician Practice Colleagues to HFMA



Special discounted membership pricing for physician and physician practice members. Only \$100 for an annual membership. Visit hfma.org/join to take advantage of this special offer.



Invite physician colleagues to attend HFMA's Annual Conference for a deep dive educational experience in the most pressing challenges facing physicians and practice executives. annual.hfma.org



Sign up for *Physician Business Adviser*, a free e-newsletter, & forward it to your physician colleagues so they can subscribe, too. hfma.org/physician/blog



Suggest that physicians and physician practice executives check out HFMA's webinars on topics of interest to them, such as the Quality Payment Program. hfma.org/webinars



hfma.org/leadership/physician

21

Benefits & Resources

Learn

- HFMA 2018 Annual Conference: June 24-27, Las Vegas
- Virtual Conference
- Seminars
- Webinars
- e2Learning
- Revenue Cycle Conference
- HFMA onsite programs



Plan

Four-part series designed to guide healthcare organizations in strategic planning efforts:

- Examines key trends shaping the industry
- Highlights organizations working to proactively respond to these trends
- Offers insight on preparing for the years ahead
- Addresses transition to value, consumerism, consolidation, and innovation



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Where Meets
Passion | Purpose

34
